

## Get up to 90% Grant for Brand & Marketing Strategy Projects



Quirk's Brand Consultants are accredited by Enterprise Singapore which means through us, your brand and marketing strategy projects are able to receive subsidies of up to 80% from the Enterprise Development Grant (EDG).

**For businesses severely impacted by Covid-19, the maximum level support has now increased up to 90%.**

### Strategic Brand & Marketing Development



#### Brand Positioning

Crystalize your brand's vision, mission and values



#### Brand Research

Competitive Industry research to suss out your strengths' & weaknesses



#### Brand Differentiator

Formulating your brand's tagline and story, using strategies from our Brand Strategist; author of 6 critically-acclaimed branding books



#### Brand Expression

Development of collaterals like Logo, Digital Marketing, Corporate Stationary, Website etc

### Why Choose Us

**>11 YEARS**  
SINCE INCEPTION  
(est. 2009)

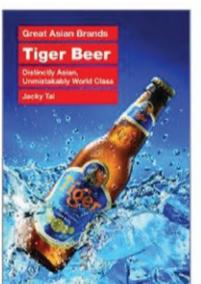
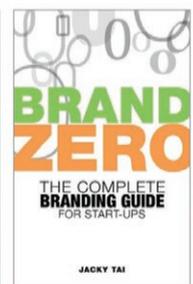
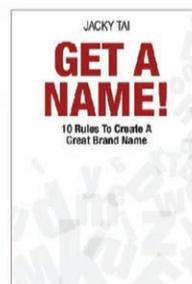
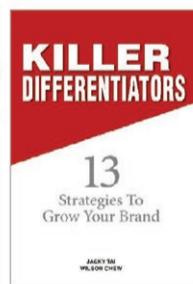
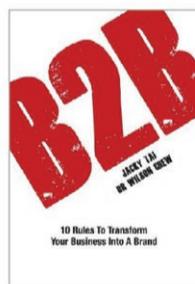
**>800**  
PROJECTS

**>300**  
CLIENTS

**>15 YEARS**  
TEAM EXPERIENCE

### Critically-acclaimed Brand Strategy Books

Our brand strategy methodologies are based on the content published in our Brand Strategist's books.



### Companies We Work With



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